



SPORT FOR HEALTH CONFERENCE 2022

This event was held during the **World Innovation Summit for Health (WISH)** in Doha, Qatar and was a unique opportunity for sharing knowledge on sport mega event legacy to promote community sport, physical activity and health.

**CONFERENCE SUMMARY REPORT –
OUT JUNE 2023**

The Sport for Health Conference, hosted by WHO, the Ministry of Public Health and Generation Amazing Foundation in Qatar provided an opportunity for global sport and health experts, scientists and policy-makers to share knowledge and experiences in mega sport event legacy and its impact on increasing participation in sport and physical activity to improve health and well-being.

Regular physical activity and sport have a powerful impact on physical, mental and social health of all people. They are well established contributors to prevention of noncommunicable diseases. Participation promotes positive mental well-being and is important for building lasting friendships, community cohesion, peace and development.

Mega sports events, such as the Olympic Games, FIFA World Cup™, and other world championship events across different sports, can have long-lasting impact. The legacy of an event is a vital consideration and ambition for host countries, policy-makers and event organizers, as its impact can transform people, communities and economies.

Experts and speakers at the Sport for Health Conference included the Commonwealth Secretariat, the International Olympic Committee, the Organization for Economic Co-operation and Development, as well as representatives from golf, cycling, football and rugby. The forum discussed key challenges to legacy planning and delivery and the relationship between community sport programmes and health at local level.

For more information, contact:

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The Sport for Health Conference culminated in a set of recommendations and actions to leverage mega sports events to improve physical activity, health and communities. These were:

- 1. Strengthen partnerships between sport and health** to create sustainable community-wide impact of mega sport event legacy.
- 2. Build capacity** and strengthen skills in planning, delivering and evaluation of mega sport event legacy.
- 3. Share experiences**, identify key challenges and lessons learnt from mega sports event legacy, through follow-up meetings and fora.
- 4. Develop and build consensus** on **common indicators** of mega sport event legacy.
- 5. Invest in building the evidence on the impact** of legacy on physical activity and health.

To learn more, look out for the

SPORT FOR HEALTH CONFERENCE REPORT

– to be published in June 2023

www.who.int/health-topics/physical-activity

